

EACR
2026

EACR
Annual
Congress

08-11 June 2026

Budapest, Hungary

EXHIBITOR MANUAL



Contents

1. IMPORTANT DATES AND DEADLINES	3
3. SUPPORT CONTACTS	4
2. EXHIBITOR RESOURCES	4
4. EXHIBITION TIMETABLE	5
5. HOTEL ACCOMMODATION	6
6. VENUE AND EXHIBITION HALL PLANS	7
7. HUNGEXPO ACCESS	7
8. LOGO AND DESCRIPTION UPLOAD	8
9. STAND PACKAGES	8
10. EXHIBITION CONTRACTOR SERVICES	10
11. EXHIBITION PASSPORT COMPETITION	12
12. ADVERTISING OPPORTUNITIES	12
13. FREIGHT HANDLING, SHIPMENTS, AND STORAGE	13
14. EXHIBITOR REGISTRATION AND EXHIBITION ACCESS	14
15. LEAD RETRIEVAL	16
16. CONDITIONS RELATED TO STAND ACTIVITY AND STAND PROMOTION	17
ACTIVITY	17
ANIMALS	17
AUDIO AND VISUAL ACTIVITIES	17
CHILDREN	17
COMPANY DESCRIPTION ON WEBSITE	17
DISPLAY AND DISTRIBUTION OF MATERIALS	17
GIVEAWAYS	18
PHOTOGRAPHY AND FILMING	18
PROHIBITED ACTIVITIES	18
PROMOTION RIGHTS	18
SPECIAL EFFECTS	18
STAFFING	18
17. CONDITIONS OF PARTICIPATION AND CODES OF PRACTICE	19
EXHIBITION LAYOUT CHANGES	19
STAND RELOCATION	19
SUBTENANTS AND OTHER REPRESENTED COMPANIES	19
SECURITY AND INSURANCE	19
MANDATORY CODES OF PRACTICE	19
18. GUIDELINES RELATED TO EXTERNAL ACTIVITIES	20
UNOFFICIAL INDUSTRY SYMPOSIA	20
SOCIAL EVENTS	20
CLOSED MEETINGS	20
MEETING ROOMS	20



1. IMPORTANT DATES AND DEADLINES

Exhibitor deadlines

General deadlines

Onsite timeline

January 2026	Distribution of EACR 2026 exhibitor dashboard and HUNGEXPO webshop login details
04 March 2026	Abstract submission deadline (visit the Congress website for more information)
06 April 2026	Deadline to submit stand contractor form (section 13, Kristal)
21 April 2026	Payment deadline for early-rate Congress registrations
21 April 2026	Registration deadline for abstract presenters
15 April 2026	Deadline to submit plans for space-only stands (section 9)
17 April 2026	Deadline to submit the 'material handling and freight information' form (section 13, Kristal)
15 May 2026	Deadline to order stand services at discounted rates (section 10, HUNGEXPO web shop)
15 May 2026	Deadline to order lead retrieval service at discounted rates (section 15, EACR 2026 exhibitor dashboard)
18 May 2026	Payment deadline for regular-rate Congress registrations
20 May 2026	Deadline to submit company logo and description for directories (section 8, EACR 2026 exhibitor dashboard)
25 May 2026	Deadline to complete and return the 'unloading/reloading for direct deliveries' form (section 13, Kristal)
01 June 2026	Deadline to personalise, order, and pay for exhibition-only passes (section 2, EACR 2026 exhibitor dashboard)
06 June 2026	Deadline to order stand services at full price (section 10, HUNGEXPO web shop)
01 June 2026	Deadline to order lead retrieval service at full price (section 15, EACR 2026 exhibitor dashboard)
07 June 2026	Exhibition build-up
08-10 June 2026	Exhibition open
10 and 11 June 2026	Exhibition dismantling

EACR 2026 exhibitor newsletters

Look out for regular EACR 2026 exhibitor newsletters, sent via email from January 2026. These will give you the latest updates on EACR 2026, information about additional opportunities, and reminders for upcoming deadlines. The mailings will be sent to the main booking contact and registered representatives. Additional recipients can be added using this [online form](#).



2. SUPPORT CONTACTS

<p>EACR 2026 Congress Secretariat New Way Management</p>  <p>Contact: Michael Podt Email: eacr@newway-management.com</p>	<p>Accommodation BCO Congresos</p>  <p>Email: eacr2026@bcocongresos.com Phone: +34 938 823 878 Website: eacr2026.bcocongresoshotels.com</p> <p>Book your accommodation</p>
<p>Exhibitor contractor/exhibitor services HUNGEXPO</p>  <p>Access the web shop</p> <p>Contact: Zita Cserepkei & Krisztina Kolozsvari Phone: +36 30 676 8555 Email: eacr.2026@hungexpo.hu Website: hungexpo.hu/en/exhibitors-zone/</p>	<p>Freight forwarding and materials handler Kristal</p>  <p>Contact: Maria Papantoniou Phone: +32 2751 4680 Email: maria.papantoniou@kristal-logistics.com</p>
<p>Stand catering services HUNGEXPO Catering</p>  <p>Contact: Gergo Kecskemeti Email: catering@hungexpo.hu</p>	<p>Lead retrieval service 360 degree</p>  <p>Email: support@anderesfourdy.com See section 15 and the EACR 2026 exhibitor dashboard to order.</p>

3. EXHIBITOR RESOURCES

The EACR 2026 Congress Secretariat will provide each exhibiting organisation with a login to the [EACR 2026 exhibitor dashboard](#). This will be sent by email to the main contact by the end of January 2026. Via this dashboard, you can individualise your team's full-Congress registrations as well as order additional exhibition-only passes and Congress Celebration tickets (see section 14). You will also be able to upload/edit your company description and logo artwork as required (see section 8) and order lead retrieval services (see section 15). The latest version of this manual and other relevant document will also be accessible from the dashboard.

All essential resources for your participation at EACR 2026 are available for direct download from the official Congress website. We provide open access to all documentation to ensure you have the latest information at your fingertips. You can find all participation-related materials on the dedicated '[Exhibitor resources](#)' webpage, located within the 'Exhibitors' section of the EACR 2026 Congress website.

This webpage is your central source for:

- **The exhibitor manual:** a comprehensive guide covering accommodation, registration, participation rules, and much more.
- **The exhibitor service manual:** instructions for ordering additional services for your stand, such as printing services, catering, electricity etc., along with venue-specific technical regulations and safety requirements.
- **Deadline overview:** a clear summary of all critical submission and ordering cut-off dates.



4. EXHIBITION TIMETABLE

Sunday 07 June 2026

08:00-09:00	Freight unloading as per arrangements made with the official freight handler (Kristal)
08:00-09:00	Floor marking by exhibition contractor
09:00-15:00	Delivery of orders and build-up of stand structures for all-inclusive stands - <i>no access for exhibitor staff until 16:00; construction crew only before then</i>
09:00-19:00	Construction of space-only stands - <i>no access for exhibitor staff until 16:00; construction crew only before then</i>
15:00-19:00	Registration desk open
16:00-19:00	Access for exhibitor staff – <i>includes access for companies not using the official freight handler Kristal (see section 13 for further details)</i>
19:00-20:00	Removal of empties and rubbish for final cleaning and aisle carpeting

All construction and stand building work must be completed by 19:00 on Sunday 07 June. Decoration may continue on Monday 08.

Monday 08 June 2026

08:00-12:00	Access for exhibitor staff
10:00	All stand decoration to be finished
10:00-12:00	Final cleaning of aisles and stand checks
12:00-20:00	Exhibition open to all participants
12:00-14:00	Lunch break and industry symposia
15:15-15:45	Coffee break and exhibition
18:30-20:00	Welcome reception (light food and drinks), exhibition, and industry spotlights
20:00	Exhibition closed to participants
20:30	Exhibition closed to exhibitor staff

Tuesday 09 June 2026

10:00-10:30	Access for exhibitor staff only
10:30-19:00	Exhibition open to all participants
10:55-11:35	Coffee break and industry spotlights
13:15-15:15	Lunch break and industry symposia
16:55-17:30	Coffee break and industry spotlights
19:00	Exhibition closed to participants
19:30	Exhibition closed to exhibitor staff

Wednesday 10 June 2026

10:00-10:30	Access for exhibitor staff only
10:30-19:00	Exhibition open to all participants
10:55-11:35	Coffee break and industry spotlights
13:15-15:15	Lunch break and industry symposia
16:55-17:30	Coffee break and industry spotlights
19:00	Exhibition closed to participants
19:10-19:40	Exhibitor appreciation reception
19:00-20:00	Delivery of empties
20:00-00:00	Stand breakdown

Thursday 11 June 2026

08:00-12:00	Access for exhibitor staff only for stand breakdown
-------------	---



5. HOTEL ACCOMMODATION

BCO Congresos has been appointed as the official accommodation agent for the EACR 2026 Annual Congress.



Please be aware of **unsolicited contact or advertisements** from accommodation providers and travel agents. Such companies may attempt to contact you offering to book your registration, accommodation, and/or reduced-priced flights and claiming to be an official EACR 2026 Congress partner or part of the "official housing unit". They may even purchase search engine advertising to make them appear part of the EACR 2026 Congress.

Note that **only BCO Congresos is an officially appointed accommodation partner for EACR 2026**. We recommend that you do not give any information to any other companies.



Selection of hotels

In close consultation with the organisers of the EACR 2026 Congress, BCO Congresos has chosen a wide selection of hotels in Budapest in different categories (3-5 stars). These hotels are located near the Congress venue and in the city centre. As the demand for hotel rooms will be high during the EACR 2026 Congress, we suggest that you reserve your hotel room as soon as you know your exact travel dates.

Book with excellent rates

As BCO Congresos handles hotel reservations for many events in Budapest throughout the year, they can offer you the best available rates for the EACR 2026 Congress. Please follow the link below to process your reservation. The maximum number of rooms you will be able to book through the website is 9. If you need to book more rooms, please contact BCO Congresos for a detailed and bespoke quotation.

[Book your accommodation](#)

You should refrain from contacting the EACR or the Congress Secretariat with queries related to accommodation, and instead contact BCO Congresos directly:

Email: eacr2026@bcocongresos.com

Phone: +34 938 823 878

You can also contact BCO Congresos for airport transfers, dining options, and general city information.



6. VENUE AND EXHIBITION HALL PLANS

EACR 2026 will be hosted at HUNGEXPO in Budapest. Click [here](#) for a virtual tour of the venue. The EACR 2026 exhibition will be held in **Hall H**.

Hall information

- The maximum building height is 4 metres. Perimeter stands positioned underneath the galleries have a maximum building height of 2.5 metres.
- The maximum floor load in Hall H is 2,000 kg/m².
-

Suspension

HUNGEXPO offer rigging services to exhibitors interested in highlighting their presence at the EACR Congress. Please kindly note the following:

- Rigging is subject to prior authorisation.
- It can only be placed on the space grid above the installation.
- Rigging can only be done by HUNGEXPO, rigging points need to be ordered in the web shop.
- Installation without a permit may be removed by HUNGEXPO at the expense of the exhibitor.

The latest exhibition floor plan can be found [here](#); see [this page](#) for the full list of confirmed companies and their placement within the exhibition.

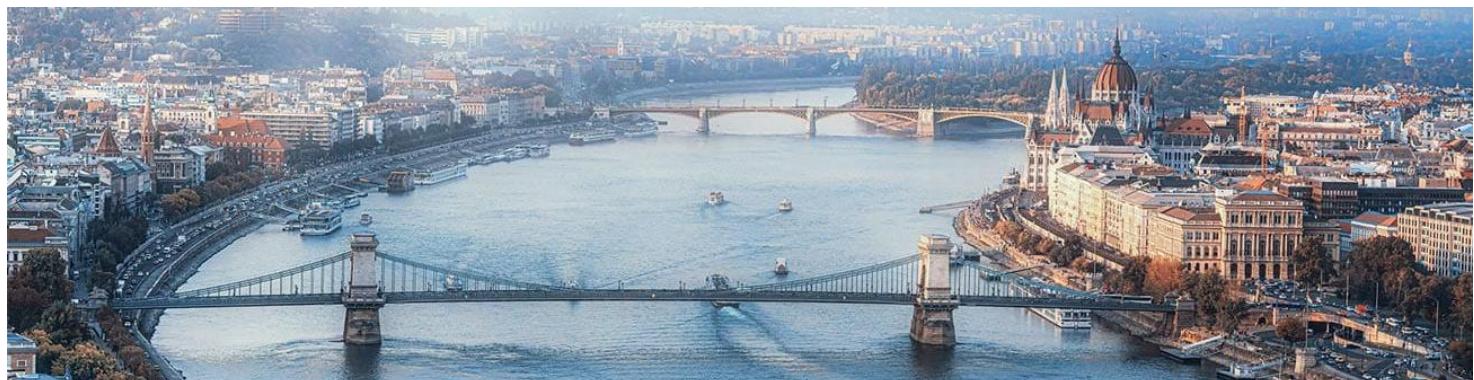
7. HUNGEXPO ACCESS

The primary entrance for all Congress participants will be the venue's main entrance:

HUNGEXPO

Albertirsai út 10,
1101 Budapest
Hungary

You can reach Budapest by plane, train, or bus, and we encourage participants to consider more sustainable options when travelling. Budapest's public transportation network is fast, reliable, and budget-friendly. Click [here](#) for more information about travel within the city.



8. LOGO AND DESCRIPTION UPLOAD

All exhibiting organisations are invited to submit their company logo, address, website URL, and a description to the [EACR 2026 exhibitor dashboard](#) (section 2). These will be used for the below purposes:

- Company logo for Congress app: PNG format, minimum 200 x 200 pixels (square format required).
- Description for the Congress app and exhibition directory (released in May): 60 words max.

The deadline to upload and personalise your company details is 20 May 2026.

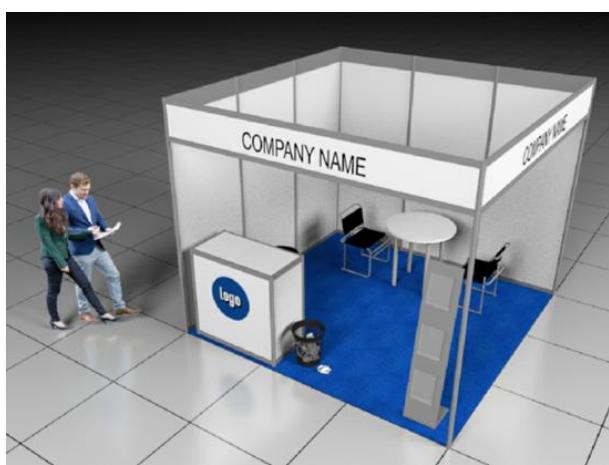
9. STAND PACKAGES

When planning your presence in the EACR 2026 exhibition, please first verify if your organisation has an **all-inclusive stand booking** or a **space-only booking**. This information will be in your booking confirmation email from New Way Management.

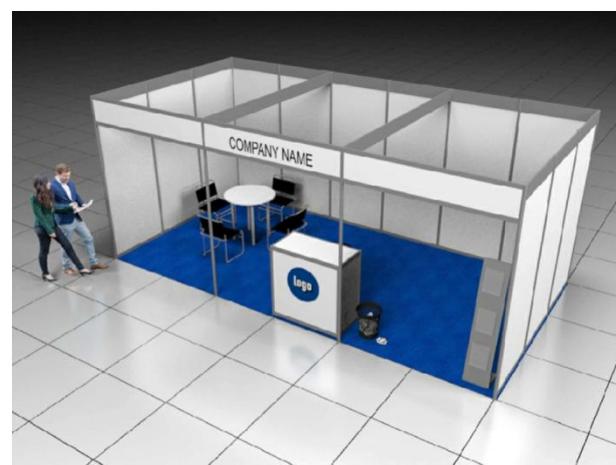
ALL-INCLUSIVE STANDS

A 9 m² all-inclusive stand booking includes the following elements:

- Shell-scheme walls: 3.00 x 3.00 x 2.50 m (height)
- Dark blue carpet: 9 m²
- 1 stand counter (0.95 m x 0.88 m) with logo artwork applied (see 'Counter artwork upload' subsection below)
- 1 high stool
- 1 IKEA table
- 2 Octanorm chairs
- 1 brochure holder
- 1 trash can
- 1 electricity socket
- 3 LED spotlights
- 1 fascia sign (2.93 x 0.30 m, maximum 20 characters)
- Initial cleaning before opening



9 m² (3x3) all-inclusive package stand



18 m² (3x6) all-inclusive package stand



To view your stand layout based on your specific location and position (corner or peninsula), please click below:

- [9 m² all-inclusive stand package](#)
- [18 m² all-inclusive stand package](#)

Counter artwork upload

A logo or other graphic is included for the front of the stand counter. This should be sent to eacr.2026@hungexpo.hu in full colour, maximum size 95 cm (W) x 88 cm (H), in print-ready format (at least 100 DPI).

All-inclusive stand package upgrades

All-inclusive stand packages can easily be upgraded or customised to fit your brand identity and wishes. There is a wide range of possibilities, from wall graphics, specific carpet colours, and additional furniture to coffee machines and other catering. Please contact the exhibitor contractor (HUNGEXPO) for information about such services (page 4).

Stand package items not required

If there are items in the stand package you do not require, please send a note to eacr@newway-management.com or notify the contractor onsite to request that these items be removed. Such requests do not result in any discount or refund on all-inclusive stand bookings.

SPACE-ONLY BOOKINGS

Important: space-only bookings do not include any construction elements, furniture, electricity access, or carpet. All elements of the stand are to be provided by the exhibiting organisation or an appointed partner. Alternatively, they can be ordered through HUNGEXPO.

HUNGEXPO offer stand building services to exhibitors who do not have contracted partners yet. In case of custom stand orders, the structure is provided by HUNGEXPO based on a pre-approved price offer. Stands built by HUNGEXPO are exempt from the stand documentation approval. If you need more information, please contact eacr.2026@hungexpo.hu.

Space-only exhibitors and contractors must read and comply with the EACR 2026 Congress rules and regulations in this manual, as well as the technical guidelines and safety regulations of HUNGEXPO, which you will find on the [HUNGEXPO web shop](#). Stand designs and plans must be submitted for the necessary health and safety checks and for approval by both the EACR 2026 and HUNGEXPO teams. **You should do this before placing final orders and/or planning with an appointed partner.**

The following documents must be sent to eacr@newway-management.com on or before the deadline of **15 May 2026**:

- Furnished, scaled floor plans and cross-sections (indicating electricity and water supply points)
- Rigging plans
- Designer's statement
- Technical description
- Fire and occupational safety description

Design specifications and requirements

When preparing your plans, please note the following hall specifications and design requirements:

- The maximum building height is 4 m. Perimeter stands positioned below the galleries have a maximum building height of 2.50 m.
- The maximum floor load of Hall H is 2,000 kg/m².

The stand design needs to be placed within the designated area; **no stand materials, construction elements, displays, or products can be placed in the aisles.**



Raised floors on stands cannot be higher than 5 cm without safety signage indicating height. Stands with raised floors must install a ramp for wheelchair access.

Stands with three or fewer open sides are obliged to erect a wall (minimum height 2.50 m) between themselves and any other neighbouring stand(s). A stand within a row requires walls on three sides (one back wall and two side walls); a corner stand requires walls on two sides (one back wall and one side wall); a peninsula stand (covering the full width at the end of a row) requires only one wall (to its direct neighbours). An island stand with no direct neighbours is not allowed to have walls on the perimeter and does not require internal walls if larger than 9 m².

Walls that exceed the minimum height of 2.50 m need to be finished properly on all faces. Exhibitors are responsible for ensuring that their contractor leaves any face of any such wall higher than 2.50 m in a clean white and finished state (no graphics or logos). In addition, all cables etc. need to be properly hidden.

Floor covering is mandatory. To use carpet tape, please ask approval from HUNGEXPO. Only approved carpet tape can be used. All tape must be removed at the end of the exhibition by you or your appointed contractor.

All main electrical installations are handled by the general contractor, HUNGEXPO. Technical facilities will come from the nearest utility channel/ducts on the floor, so please bear this in mind when designing your stand and when marking it on the grid form.

All stands must be entirely self-supporting and cannot be supported by or attached to the venue walls or the shell-scheme walls of neighbouring stands.

The use of products containing organic solvents is strictly forbidden. This includes contact adhesives, spray paint, paint with white spirits, and thinners with solvents.

All stand construction and decorative materials must comply at least with building materials Class B1 of DIN 4102 and/or Class B/C s1 do of EN 13501-1 (i.e., must be flame retardant and neither form toxic gases nor drip while burning).

The HUNGEXPO team can help you transform your vision into an unforgettable design that will contribute to the realisation of your objectives for EACR 2026. If you have any questions about the stand approval regulations, please do not hesitate to contact them (see page 4).

10. EXHIBITION CONTRACTOR SERVICES

EACR 2026 entrusts HUNGEXPO as the designated exhibitor contractor/services company. Their role is to support exhibitors comprehensively, ensuring a seamless exhibition experience. They offer technical expertise on venue logistics, floor plans, and electricity, and are responsible for all exhibitor-related services.

If you require help at any point with the HUNGEXPO web shop or its services, you should contact the HUNGEXPO team for support (page 4).

HUNGEXPO web shop

Through a centralised web shop, exhibitors can access a range of services including stand design, furniture, and graphics ordering. A combination of the [EACR 2026 exhibitor dashboard](#) (see section 2) and the HUNGEXPO web shop will provide you with all the details you will need for exhibiting at EACR 2026 in Budapest.

[Access the HUNGEXPO web shop](#)

The access codes required to use the system will be sent to you by e-mail by end of January 2026.

[Use the separate EACR 2026 exhibitor dashboard for company description and logo uploads, purchasing/ personalising registrations, and lead retrieval orders.](#)



All services can be ordered at discounted rates until 15 May 2026. After that date, surcharges apply. The web shop closes on 01 June 2026. Any last-minute orders onsite may involve late charges and are subject to availability.

If you have booked an all-inclusive stand, you do not need to order any services. **Your stand includes all items as specified in section 9.** If you wish to order **additional or specific elements** beyond the items listed, you can purchase these via the HUNGEXPO web shop.

Stand catering

All catering must be ordered through HUNGEXPO. No food or drink items can be brought inside the venue. For stand catering options, contact HUNGEXPO directly at eacr.2026@hunexpo.hu. Organisers of sponsored symposia (breakfast or lunch) will receive a separate manual including the catering options and prices.

Exhibitor service desk

An exhibitor service desk will be available during build-up and dismantling times, and at limited times during exhibition opening hours. The desk will be operated by HUNGEXPO and Kristal (the official freight forwarding partner). The exact location and opening times of the desk will be communicated shortly before the Congress, as well as onsite. This exhibitor service desk will allow you to get support with setting up your stand, planning services with Kristal, and ordering onsite services (subject to availability and surcharges).

Internet and Wi-Fi

A general Wi-Fi network will be available in all EACR 2026 areas. If it is essential for you to ensure the highest capacity and accessibility for services, e.g., business applications, a dedicated network connection is recommended. There are different options for cabled internet on the stands, which can be ordered via the HUNGEXPO web shop. A dedicated Wi-Fi network for your stand is not possible or allowed, as this could interfere with the overall network. The venue reserves the right to shut down networks that cause interference or disruption.

Safety and fire regulations

- Sprinkler systems, fire alarms, fire extinguishers, smoke detectors, mechanisms for closing exhibition hall doors, and other pieces of safety equipment, their signs, or markings must be kept free from obstructions, and their operation must not be impaired. They must always be clearly visible, identifiable, and fully functional.
- Escape routes must always be kept clear.
- Emergency exits must not be obstructed, obscured, have anything hung over them, or otherwise be rendered unrecognisable.
- Aisles and walkways must not be constricted by objects deposited therein or extending into them. All exhibits and furniture must remain within the allocated booth area. Items must not be placed in aisles. The organisers reserve the right to remove unauthorised items at the cost of the exhibiting company.
- Smoking is only permitted in designated areas outside HUNGEXPO and is not permitted at all within the Congress venue.



11. EXHIBITION PASSPORT COMPETITION

We appreciate that participants' time is precious when they attend a scientific conference. To invite maximum traffic to your stand, EACR 2026 will feature its popular 'passport competition'.

A5-sized holders with a unique QR code for each stand will be distributed by the Congress organisers prior to the exhibition opening. You can place these on your welcome counter or elsewhere on your stand.

Prior to and during the Congress, we will encourage attendees to visit the exhibition and scan these QR codes for a chance to win a prize. The more companies a participant scans, the higher their odds of winning. By holding such a competition, we aim to give all exhibiting companies a fair and equal chance to get the most out of their Congress experience.

Use this opportunity to engage with attendees, create meaningful connections, and scan badges for your leads database. **This as an interactive aid and you are not obliged to immediately provide your QR code for scanning.** You might like to offer visitors a flyer or business card in return for being able to scan the code. You could ask them to complete a short market research survey or gamify the process even more by giving them the option to take part in a quiz or game. The choice is yours!

12. ADVERTISING OPPORTUNITIES

Venue advertising opportunities

We offer the opportunity for exhibiting companies to place bespoke advertisements in select, high-traffic locations throughout the congress venue. This allows for tailored messaging to reach a highly relevant audience of attendees.

If you are interested in opportunities to enhance your participation in EACR 2026 and feature your brand prominently throughout the Congress, please view the available options [here](#) or reach out to the Congress Secretariat directly (eacr@newway-management.com) to discuss bespoke opportunities and ideas.

Community Hub and jobs board

The Community Hub is the shared display and jobs board in the registration area where Congress participants and exhibitors can connect and recruit.

Exhibitors are invited to post open positions here. Please note: placing any materials, including signage or roll-ups, outside of your own stand or these designated areas is not permitted. Any items found in unauthorised locations will be removed.

Pocket programme advertisements and branded Congress materials

Organisations that have purchased specific advertising in Congress publications or logo recognition on Congress materials will receive detailed specifications from the Congress Secretariat by email, no later than 04 March 2026.

Bag inserts

EACR 2026 Congress bag inserts are only allowed if the bag insert option has been purchased. Bag inserts will be included in the Congress bags available to each registered participant. The inserts can be a flyer about your company or something more creative, such as a voucher encouraging symposium attendance or visits to your exhibition stand.

Inserts are limited to 10 companies and can be a maximum of 2 pages of A4 (4 sides). Material should be produced by the sponsor, approved by the EACR, and made available to the organisers in Budapest before the time specified by the Congress Secretariat in separate instructions. The EACR encourages inserts to be printed in the most sustainable fashion (recyclable paper, environment-friendly ink, etc.).



13. FREIGHT HANDLING, SHIPMENTS, AND STORAGE

Kristal has been appointed as the official freight forwarder, customs clearance agent, and drayage contractor for the EACR 2026 Congress. It is their commitment to ensure your exhibits arrive on time and in good condition before the opening of the exhibition.

Shipping guidelines and related forms are available via the external links below. These documents will assist you in your preparation for the correct and timely dispatch of exhibits to Budapest; please follow the instructions closely.

The range of services provided by Kristal includes:

- Transportation, national and international.
- Temporary and permanent customs clearance.
- On-site handling, labour, forklift and craneage.
- Labelling, removal and storage of empty boxes and crates, return to stand upon closure of the exhibition.
- Accessible storage for brochures and give-away items during the event.
- On-site assistance & supervision.

For queries, please contact Maria Papantoniou:

Email: maria.papantoniou@kristal-logistics.com

Phone: +32 2 7514680

External links and forms:

- [Shipping guidelines](#)
- [Material handling and freight information form](#) (deadline 17 April 2026)
- [Stand contractor information form](#) (deadline 06 April 2026)
- [Unloading/reloading for direct deliveries form](#) (deadline 25 May 2026)

It is not possible to store empties on your stand or in the exhibition hall, other than in areas under supervision by Kristal. Daily storage of your handouts (i.e., prospects, flyers, magazines, giveaways, etc.) on the stand is allowed.

Kristal BV has been officially appointed by EACR as the recommended and trusted freight forwarder for handling your exhibition materials. We strongly advise using Kristal BV to ensure smooth and reliable delivery. Exhibitors who choose to use an alternative courier service do so at their own risk and will be solely responsible for the receipt, handling, and transportation of their materials to their stand. Please note that the organisers cannot provide assistance in these matters.



14. EXHIBITOR REGISTRATION AND EXHIBITION ACCESS

This section outlines the badge types and registration rules for your company staff. **Please note: any individual presenting an abstract must be registered with a full-congress registration; an exhibition-only pass is not sufficient.**

Complimentary full-Congress registrations (included with your booking)

- **What they are:** tickets that provide full access to all scientific sessions and the exhibition hall
- **Allocation:** 2 full-Congress registrations are included for every 9 m² stand booked
- **Personalisation:** these badges must be personalised with individual staff names via the EACR 2026 exhibitor dashboard before **01 June 2026**

***Important:** Once personalised, a badge is assigned to one individual and cannot be shared. Badge names may be changed **once** by sending a written request to New Way Management; an admin charge of €50 will apply for repeat requests.*

Purchasing additional passes

Two types of additional passes can be purchased via the EACR 2026 exhibitor dashboard before **01 June 2026**. **Only the appointed contact person can log in to the exhibitor dashboard.**

Pass Type	Access	Cost & Payment
Exhibition-only pass	Access to the exhibition hall only. No access to scientific sessions.	€150 + VAT per pass. Credit card only.
Full-Congress registration	Access to all areas of EACR 2026, including the scientific sessions. Required for abstract presenters and any staff needing access to scientific session rooms for other reasons. Will note 'Exhibitor' on the badge.	Congress registration rate at the time of purchase.

Exhibitor badge collection

7-10 days prior to the start of the Congress, all registered parties (full-Congress registrations and exhibition-only passes) will receive a fast-track voucher with a QR code to print their badge onsite. Badges are not sent out to company offices prior to the Congress.

Registration desk

Below are the opening times for the registration desk at the main entrance, where you will be able to print your badge(s) at dedicated kiosks. Instructions on how to print your badge are sent by email just prior to the Congress.

Desk opening times:

Sunday 07 June 2026	15:00-20:00
Monday 08 June 2026	08:00-20:00
Tuesday 09 June 2026	07:30-19:00
Wednesday 10 June 2026	07:30-19:00
Thursday 11 June 2026	08:00-12:00

Lost and unused badges

Lost badges cannot be reprinted. In this case, a new badge must be ordered at applicable registration fees. Unused badges will not be credited, regardless of circumstances.



Worker passes for stand construction (applicable only to space-only stand bookings)

For safety, only those individuals directly responsible for the **construction** and **dismantling** of exhibits will be permitted in the exhibition areas during the assigned setup and dismantling periods. To this end, worker passes/wristbands will be given out at the exhibition service desk during these periods. Such worker passes only give access during the build-up period on Sunday 07 June (09:00-19:00) and during the dismantling period on Thursday 11 June (08:00-15:00). Staff with 'Exhibitor' badges are not allowed access until 16:00 on Sunday to ensure individuals' safety.

Worker passes/wristbands must be worn at all times. Individuals without a badge/wristband will not be allowed access into the exhibition area(s). It is the responsibility of the exhibitor to ensure that all staff, visitors, stand personnel, etc. are fully briefed about this restriction. No exceptions will be made and neither the EACR nor the Congress Secretariat will be held responsible for any loss suffered by the exhibitor because of such an oversight.

Construction staff who also need access to the exhibition for any adjustments or repairs during exhibition opening hours need special authorisation from the EACR 2026 organisers. In such cases, please go to the Congress registration desk.

Exhibition hall access for registered exhibitors

Registered exhibitors with correct badges may access the exhibition area(s) **30 minutes before and after** announced exhibition opening hours, as well as during build-up and dismantling times as listed in the exhibition timetable (Sunday 07 June 16:00-19:00 and Monday 08 June 08:00-12:00).

Congress Celebration

Treat your team to a fantastic evening aboard the Europa Boat, enjoying a memorable Congress Celebration while viewing monumental Budapest from the Danube River! The evening will begin with an aperitif on the upper deck, followed by a buffet dinner on the main deck. After mooring back at the pier, there will be an opportunity for dancing to the beats of the DJ.

Congress Celebration tickets can be purchased via the exhibitor dashboard for €85 (VAT included).

Capacity is limited and pre-registration is required, so get your tickets early.

Catering

All exhibitor badges allow access to officially scheduled coffee breaks, the welcome reception, and the exhibitor lounge. Full lunches are not included. Food and drink can be purchased from the various sales points located in the exhibition hall.

EACR 2026 exhibitor lounge

An exhibitor lounge is open during the Congress and available for registered exhibitor staff. The lounge offers an environment to network amongst exhibitors or a space to work or meet away from the stand. Drinks and light refreshments will be available throughout the Congress.

Exhibitor appreciation reception

Join us on Wednesday 10 June 2026, from 19:10 to 19:40 for the Exhibitor Appreciation Reception, where we extend our sincere thanks for your valuable participation and partnership. It will be a wonderful opportunity to connect with fellow exhibitors and the organising team in a relaxed setting. We hope to see you there for this exclusive token of our gratitude.



15. LEAD RETRIEVAL

Lead retrieval is the ultimate tool to maximize your event ROI and enhance engagement. It offers numerous benefits that can take your EACR 2026 experience to the next level.

Why choose lead retrieval?

- **Effortless data collection**
Say goodbye to manual business card exchanges. Lead retrieval systems allow you to **instantly capture and store contact information** with a quick scan, ensuring you never miss a valuable lead.
- **Streamlined follow-ups**
Empower your sales and marketing teams to **follow up with personalised and timely communication**, increasing conversion rates.
- **Improved exhibitor and participant experience**
For exhibitors, lead retrieval systems mean fewer logistical hassles and **more time spent building relationships**. Attendees benefit from streamlined interactions, making their experience more memorable and efficient.
- **Eco-friendly and efficient**
Ditch the paper forms and business cards. Lead retrieval systems reduce waste and align with sustainable event practices, all while improving accuracy and organisation.

EACR 2026 offers a platform that is easy, efficient, and accessible at your fingertips with your own mobile phone. Exhibitors may purchase login codes that give direct access to the application.

Access & Reporting: a parent account or license will be created for each exhibiting company ordering lead retrieval services. This parent account provides access to a centralized dashboard where you can view consolidated reports and data from all individual users (logins) associated with your stand. Each individual user account (or rented scanner license), however, will only have access to the specific scans and data it collects.

This ensures both centralized management for the exhibitor and focused, individual operation for each team member.

Cost per login: €195

Early-bird promotion: orders placed before 15 May 2026 incur a €45 discount (cost per login: €150). Lead retrieval services are ordered via the [EACR 2026 exhibitor dashboard](#).

You also have the option to rent a dedicated scanner device pre-loaded with the license software for the entire Congress duration for a total cost of €550. Orders must be placed before 15 May 2026.

Terms of payment: Upon receipt of your order, an invoice representing the total amount due (quoted prices are nett, excluding any applicable VAT) will be sent by our partner, 360 degree. Payment must be made by credit card.

Cancellation: Orders can be cancelled until 15 May 2026 without any fees. On or after 16 May 2026, a 50% cancellation fee applies.

Support: A tutorial on the functionality of the lead retrieval application and scanning facility will be shared prior to the Congress. Dedicated lead retrieval staff will be available onsite to provide any support needed.

Data retrieval and protection: Each lead will contain the contact information provided by the participant or the group registration contact person on the registration form (name, full address, telephone, email, and lead codes, where given). Neither the EACR nor 360 degree can be held liable for incorrect or incomplete data. The application will display the available information immediately after scanning and give you the opportunity to add extra data on the spot.

All exhibitors should respect GDPR in the use of participants' data. By allowing their badge to be scanned, participants consent to the transfer of their identification and contact data to exhibitors for research and direct marketing purposes. Participants can decline to share their data by declining to be scanned.



16. CONDITIONS RELATED TO STAND ACTIVITY AND STAND PROMOTION

Activity

The main activity of any exhibition stand should be the presentation of the exhibiting company and its products or services.

Animals

Animals are not allowed in the exhibition and should not be used on exhibits. Trained guide dogs for those with visual impairments are permitted; if you will be bringing a guide dog, please advise the organisers upon entry to the venue.

Audio and visual activities

Exhibitors may use television screens and computer monitors **without sound** to present videos, slides and other material. Small-scale in-person presentations are permitted, but these **should not involve amplification** and/or cause disturbance to other exhibitors. Licensing for copyrighted work is the sole responsibility of the exhibitor.

The use of microphones is strictly prohibited.

If the Congress organisers consider that a disturbance is being caused, the exhibitor is to halt the activity immediately and undertake corrective action such as ceasing amplification. If this is not done, the organisers reserve the right to make the necessary arrangements at the expense of the exhibitor. Refusal to correct or abandon an activity upon request will be considered a violation of exhibition regulations.

If you wish to give a structured and high-profile presentation to participants, you can purchase a 15-minute Industry Spotlight, which would take place in the exhibition hall's dedicated Spotlight Area. Alternatively, select a 45-minute Industry Symposium in one of the venue's auditoria if you would like to give a more comprehensive talk. Both options are advertised in the official Congress programme.

Speaking slots are listed in the documents on this page: 2026.eacr.org/sponsorship

Children

Children under the age of 16 are not allowed in EACR 2026 Congress facilities. Exhibitors and their agents are advised that their staff must be over the age of 16.

Company description on website

Each exhibiting company will be listed on the Congress website. Listings include the company name, exhibition stand number, and company description, provided all information is uploaded to the EACR 2026 exhibitor dashboard by **20 May 2026**. If information is not uploaded to the dashboard by this deadline, only the company name and stand number will show.

Display and distribution of materials

Distribution or display of materials by an exhibitor or its agents is limited to:

- the company's exhibition space
- the onsite display area near registration, which will be specially set up for that purpose and marked as such

In the case of printed material, the intellectual ownership of content should not be a cause for dispute and images should not cause offence. Any quoted references should be clear and follow internationally accepted principles. Scientific claims should be based on accepted evidence. The organisers' decision on such matters will be considered final.



Giveaways

Notwithstanding the legal responsibilities of each exhibitor at their own stand, the organisers have accepted the policy that small giveaways with a **maximum retail value of €10** are acceptable at the exhibition. The distribution of giveaways should be low-profile and should in no way overshadow the main activity of the stand. The activity must not disturb neighbouring stands or cause queues outside the stand area.

Giveaway items should:

- be legal in Hungary in terms of the item itself and the product it advertises
- not exceed a value of €10 – proof of value must be provided if requested by the organisers and failure to do so will be considered a violation of exhibition regulations
- be safe for the user and not endanger the health or reputation of Congress participants or the organisers

Photography and filming

The use of photographers, portrait artists, or other artists is not allowed without the written permission of the organisers. No general part of the venue or exhibition may be photographed or filmed without permission from the organisers. Within their own stand, the exhibitor is entitled to photograph or film during exhibition hours. The Congress organisers are entitled to photograph, draw, or film the installations and stands, as well as the exhibits thereon, and to use these reproductions in its publications and in the press.

Prohibited activities

Exhibitors are not allowed:

- to display/use names or trademarks which may be misleading or cause hindrance to other exhibitors or to conference visitors
- to sell goods or to receive money in any way for goods offered for sale or for services rendered
- to affix 'sold' tags to goods on display during the exhibition

Promotion rights

The exhibitor is entitled to use the Congress logo on their own invitations and promotional documents directly related to their participation in the exhibition. The Congress logo can be downloaded [here](#).

Only the official logo can be used with no modifications. The use of any other Congress branding and visuals is strictly forbidden in any advertising, publicity, signage, product, printed matter, film, video, other media, etc. without prior request and subsequent written approval from the organisers.

Quizzes and prizes

Only quizzes of a relevant nature can be held at the stand. Interactive technology-based quizzes may be accepted provided they have no negative impact on the exhibition area and do not violate other rules within this document. Each exhibitor must declare all prizes in advance with a description. If the purchase value of a prize is questioned, each exhibitor is expected to show proof of purchase value, either before or during the Congress.

Special effects

'Special effects' such as lights, lasers, sound, video projection, and/or video/sound recording on the stand will only be allowed when the effect is limited to the stand area rented and providing that there is no health or safety risk. Such effects should not negatively impact neighbouring stands. Written permission for such from the organisers must be granted.

Staffing

The space assigned to the exhibitor must be staffed during exhibition opening times. Unattended stands are a security risk to the exhibitor and, during exhibition opening periods, are discourteous to participants, fellow exhibitors, and the Congress organisers. Empty stands will be considered a violation of regulations.



17. CONDITIONS OF PARTICIPATION AND CODES OF PRACTICE

Congress exhibitors and their subcontractors are bound to the following general conditions of participation while on HUNGEXPO premises.

Exhibition layout changes

The organisers reserve the right to make changes to the exhibition floor plan/layout or to close entrances and exits in the Congress venue as befit their needs and in the best interests of the Congress.

Stand relocation

The organisers reserve the right to relocate stands if circumstances make this necessary and for the safety of participants. Alterations to the agreed stand location will only be made after consultation with the affected exhibiting organisation and with mutual agreement. If, in such cases, the interests of the exhibitor are unreasonably impaired, the exhibitor may withdraw from the contract in writing.

Subtenants and other represented companies

Sharing the allocated stand area with another company, regardless of whether this company is represented by its own staff (subtenant) or only by its own exhibits (represented company), is not permitted. This applies equally to companies with products or services aligned to a registered exhibitor.

Should a registered exhibitor wish to exhibit in association with another organisation, the organisers will endeavour to offer additional exhibit space, where available, under normal conditions of sale. If an exhibiting organisation has multiple corporate entities but shared ownership, the organisational relationship must be made clear to participants. Transfers – even in part – of the rights and obligations arising from the rental contract to third parties is not permitted.

Security and insurance

Neither the organisers nor their contractors are responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organisers nor their contractors are responsible for the loss, damage, or destruction by any cause of the exhibits or other property, or for loss, damage, or injury sustained by any exhibits or any other persons.

The exhibitor shall indemnify the organisers and their contractors to third persons in the event of any act or omission of the exhibitor, staff, agent, or personnel hired on a temporary basis to staff the exhibition stand. Since the organisers and their contractors accept no responsibility for any of the foregoing matters, the exhibitor should take out insurance to cover any loss due to theft or negligence, damage, injury, or liability. The exhibitor agrees not to pursue the organisers for any risks.

Mandatory codes of practice

All exhibitors and sponsors at EACR 2026 are responsible for adhering to any Hungarian codes of practice and/or other relevant European regulations.

EACR 2026 has been approved by the Eucomed conference vetting system, MedTech Europe, which represents the European medical technology industry: www.ethicalmedtech.eu/medtech-codes.

In all cases, exhibitors are responsible for ensuring that their promotion during the conference is legally and ethically acceptable in Budapest and Hungary.

18. GUIDELINES RELATED TO EXTERNAL ACTIVITIES

Unofficial industry symposia

Companies are not permitted to organise unofficial industry symposia or similar corporate events that are open to and free for general Congress participants to attend, either inside or outside the congress venue. This restriction is applied from the start of the first sessions at 10:00 on Monday 08 June 2026 until and including the end of the last hour of the Congress on Thursday 11 June 2026 (13:00).

Social events

Companies and organisations are welcome and encouraged to organise social networking events, such as dinners and receptions, outside of the Congress's official daily schedule.

To avoid conflict with the scientific program, these events must be held before or after the Congress's scheduled opening times. While these events cannot take place during the scientific sessions, they may be promoted at your exhibition stand or in the designated display area throughout the duration of the Congress.

Closed meetings

Limited meeting spaces are available at the Congress Centre for internal company use only. These spaces enable exhibiting companies to organise small, closed business meetings such as advisory board meetings, investigator meetings, or internal team briefings.

These rooms may not be used for promotional, marketing, or educational events aimed at attendees. The guiding principle of this policy is to avoid attendees missing Congress scientific sessions; therefore, such meetings may take place in parallel with official sessions provided they convene only a small, invited group. These meetings are strictly for invited participants and may not be open to or promoted to general Congress attendees.

Meeting rooms

If available, meeting rooms can be booked through the EACR 2026 Congress Secretariat. For rental costs or to book a meeting room, reach out to the organisers: eacr@newway-management.com.

