



# EXHIBITION & SPONSORSHIP BOOKING FORM

## IMPORTANT

A successful application made by a company wishing to participate at EACR 2026 (the 32<sup>nd</sup> Congress of the European Association for Cancer Research) implies full acceptance of the requirements and policies contained within the Exhibition and Sponsorship Prospectus and the General Terms and conditions, all published online on the Congress website: [2026.eacr.org/sponsorship](https://2026.eacr.org/sponsorship).

Please complete and return to [stephanie.milsom@eacr.org](mailto:stephanie.milsom@eacr.org).

- Save the PDF and open with Acrobat Reader
- Complete the form electronically

*Only completed forms will be accepted.*

**IMPORTANT:** Submitting a booking form enters you into a formal agreement to pay and attend the EACR 2026 Congress. You will receive a confirmation email at the point of booking. Please note invoicing will begin in Q4 2025. From the date the confirmation email is sent, your selected options will be reserved and cancellation terms will apply as per the [General Terms and conditions](#).

**IMPORTANT:** Hungarian VAT at 27% is chargeable when indicated in the header of each section in the below form unless you have a Hungarian VAT registration. We understand that this VAT may be reclaimable by businesses in the EU by approaching the tax authority of their own Member State of establishment, and in some third countries (Leichtenstein, Switzerland, Norway, Serbia, Turkey, United Kingdom) by accessing [www.nav.gov.hu](http://www.nav.gov.hu).

# EXHIBITION & SPONSORSHIP BOOKING FORM

## COMPANY INFORMATION

The company name as it should appear in official listings:

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

Company URL for linking from conference website: \_\_\_\_\_

## Communication Agency

If you have appointed a third party to act on your company's behalf:

Agency name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

## HOW DID YOU HEAR ABOUT THIS CONFERENCE?

- ☐ LinkedIn ad   ☐ Email from the EACR   ☐ EACR website   ☐ EACR social media post  
☐ Google search   ☐ Recommendation from a friend/colleague

Other (please specify): \_\_\_\_\_

## INVOICING DATA

Name of company or agency: \_\_\_\_\_

Invoicing contact person: \_\_\_\_\_

Invoice receiving email address: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Tel: \_\_\_\_\_

Is this booking the subject of a formal PO in your organisation? ☐ Yes / ☐ No

PO number: \_\_\_\_\_ OR ☐ PO to follow <sup>1</sup>

<sup>1</sup> Invoice will be issued with the note "PO to follow" and will then be updated and re-sent when PO number is provided

VAT/Tax ID Number: \_\_\_\_\_ OR ☐ Our company is not registered for VAT

- If an updated or additional invoice is subsequently requested using a different name, date or address, a € 100 administrative fee will be charged.
- All invoices must be settled in full by the payment date indicated on the invoice (30 days from receipt) or 10 days before the start of the Congress should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, the EACR reserves the right to deny access to the Congress.
- VAT will be applied as required (based on the product/service and company location). See previous page for important information about VAT.

## AGREEMENT

I confirm that, if accepted by the EACR, \_\_\_\_\_ [add company name]  
agrees to be bound by the [General Terms and conditions](#), which I have read and understood.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Position: \_\_\_\_\_

EDUCATIONAL SUPPORT OPPORTUNITIES

	Grant (TICK)	Rate (EXCL. VAT)
<input type="checkbox"/> Unrestricted Educational Support (minimum of € 5 000)*	<input type="checkbox"/>	€ _____
<input type="checkbox"/> Travel Grant Support (minimum of € 1 000)	N/A	€ _____

\* If you elect to provide support in the form of a grant, this will fall outside the scope of VAT

SPEAKING OPPORTUNITIES (Subject to Hungarian VAT at 27%)

INDUSTRY SYMPOSIA

45 minutes each. Two back-to-back sessions may be purchased

Monday 08 June 2026	Room & Capacity	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Symposium 1 - Lunch	F1+F2+F3 • 540	12:15–13:00	SOLD
<input type="checkbox"/> Industry Symposium 2 - Lunch	F9+F10 • 350	12:15–13:00	SOLD
<input type="checkbox"/> Industry Symposium 3 - Lunch	F1+F2+F3 • 540	13:15–14:00	SOLD
<input type="checkbox"/> Industry Symposium 4 - Lunch	F9+F10 • 350	13:15–14:00	SOLD
Tuesday 09 June 2026			
<input type="checkbox"/> Industry Symposium 5 - Morning	F1+F2+F3 • 540	08:30–09:15	SOLD
<input type="checkbox"/> Industry Symposium 6 - Morning	F6+F7+F8 • 540	08:30–09:15	SOLD
<input type="checkbox"/> Industry Symposium 7 - Lunch	F1+F2+F3 • 540	13:30–14:15	€12 000
<input type="checkbox"/> Industry Symposium 8 - Lunch	F6+F7+F8 • 540	13:30–14:15	SOLD
<input type="checkbox"/> Industry Symposium 9 - Lunch	F9+F10 • 350	13:30–14:15	SOLD
<input type="checkbox"/> Industry Symposium 10 - Lunch	F1+F2+F3 • 540	14:30–15:15	SOLD
<input type="checkbox"/> Industry Symposium 11 - Lunch	F6+F7+F8 • 540	14:30–15:15	SOLD
<input type="checkbox"/> Industry Symposium 12 - Lunch	F9+F10 • 350	14:30–15:15	SOLD
Wednesday 10 June 2026			
<input type="checkbox"/> Industry Symposium 13 - Morning	F1+F2+F3 • 540	08:30–09:15	€ 8 000
<input type="checkbox"/> Industry Symposium 14 - Morning	F6+F7+F8 • 540	08:30–09:15	€ 8 000
<input type="checkbox"/> Industry Symposium 15 - Lunch	F1+F2+F3 • 540	13:30–14:15	SOLD
<input type="checkbox"/> Industry Symposium 16 - Lunch	F6+F7+F8 • 540	13:30–14:15	SOLD
<input type="checkbox"/> Industry Symposium 17 - Lunch	F9+F10 • 350	13:30–14:15	€ 12 000
<input type="checkbox"/> Industry Symposium 18 - Lunch	F1+F2+F3 • 540	14:30–15:15	SOLD
<input type="checkbox"/> Industry Symposium 19 - Lunch	F6+F7+F8 • 540	14:30–15:15	€ 12 000
<input type="checkbox"/> Industry Symposium 20 - Lunch	F9+F10 • 350	14:30–15:15	SOLD

Programme updates may affect symposia timings but the length of the speaking slots will not change.

## INDUSTRY SPOTLIGHTS (Subject to Hungarian VAT at 27%)

Monday 08 June 2026	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Spotlight: Welcome Reception	18:50–19:05	<b>SOLD</b>
<input type="checkbox"/> Industry Spotlight: Welcome Reception	19:15–19:30	<b>SOLD</b>
Tuesday 09 June 2026		
<input type="checkbox"/> Industry Spotlight: Coffee Break 1	11:10–11:25	<b>SOLD</b>
<input type="checkbox"/> Industry Spotlight: Poster Session 1	17:10–17:25	<b>SOLD</b>
Wednesday 10 June 2026		
<input type="checkbox"/> Industry Spotlight: Coffee Break 2	11:10–11:25	<b>SOLD</b>
<input type="checkbox"/> Industry Spotlight: Poster Session 2	17:10–17:25	<b>SOLD</b>

## EXHIBITION SPACE (Subject to Hungarian VAT at 27%)

Two full-Congress registrations with access to scientific sessions are included with every 9 sqm booked. Additional exhibition-only passes and Congress Celebration tickets can be purchased through the exhibitor dashboard. A link to this will be sent by email (to the contact provided on page 2) in early 2026. Full-Congress registrations can be purchased through the main Congress website at [2026.eacr.org/register](https://2026.eacr.org/register).

Package	Rate per 9 sqm (EXCL. VAT)	sqm
<input type="checkbox"/> <b>Early rate ALL INCLUSIVE (per 9 sqm)</b> (Signed booking form received by 24 November 2025) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	<b>SOLD</b>	_____
<input type="checkbox"/> <b>Early rate SPACE ONLY (per 9 sqm - minimum booking 18 sqm)</b> (Signed booking form received by 24 November 2025) Designed for companies wanting to create a bespoke stand construction. <u>You will be required to install carpet, a stand structure, and submit construction plans.</u>	<b>SOLD</b>	_____
<input type="checkbox"/> <b>Late rate ALL INCLUSIVE (per 9 sqm)</b> Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	<b>€ 5 000</b>	
<input type="checkbox"/> <b>Late rate SPACE ONLY (per 9 sqm - minimum booking 18 sqm)</b> Designed for companies wanting to create a bespoke stand construction. <u>You will be required to install carpet, a stand structure, and submit construction plans.</u>	<b>€ 4 000</b>	
<input type="checkbox"/> <b>Not-for-Profit ALL INCLUSIVE - 9 sqm (limit of 10 available)</b> Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	<b>€ 2 500</b>	N/A

<b>First Choice:</b>	Booth nr(s)	<b>Second Choice:</b>	Booth nr(s)	<b>Third Choice:</b>	Booth nr(s)
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The minimum exhibition space is 9 sqm for all-inclusive stands, 18 sqm for space-only bookings. Only multiples of 9 sqm may be purchased. The floor plan of the exhibition hall can be downloaded on the Congress website: [2026.eacr.org/sponsorship](https://2026.eacr.org/sponsorship).

Diamond and Gold EACR Industry Partners can benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. Contact the Communications and Marketing Team through the [EACR website](https://2026.eacr.org) for more information about EACR Industry Partnerships.

## SPONSORSHIP OPPORTUNITIES (General business-to-business VAT rules apply)

CONGRESS MATERIALS		Rate (EXCL. VAT)
<input type="checkbox"/>	Participant bags	SOLD
<input type="checkbox"/>	Seating cubes	€ 4 000
<input type="checkbox"/>	Congress lanyards	SOLD
<input type="checkbox"/>	Pens	€ 3 000
<input type="checkbox"/>	Notepads	€ 3 000
<input type="checkbox"/>	Re-usable water bottles	SOLD
<input type="checkbox"/>	Water dispensers	€ 2 000

CONGRESS SERVICES		Rate (EXCL. VAT)
<input type="checkbox"/>	Charging stations (per tower) Quantity: _____	€ 2 500
Meeting huts		
<input type="checkbox"/>	per hut Quantity: _____	€ 2 600
<input type="checkbox"/>	4 huts	€ 10 000
<input type="checkbox"/>	Congress app	€ 5 000
<input type="checkbox"/>	Professional headshot station	€ 10 000
<input type="checkbox"/>	Poster area	€ 10 000
<input type="checkbox"/>	Wi-Fi	€ 5 000
<input type="checkbox"/>	Registration kiosk branding	€ 5 000
<input type="checkbox"/>	EACR members' lounge	€ 10 000

Advertising (General business-to-business VAT rules apply)		Rate (EXCL. VAT)
Pocket programme		
<input type="checkbox"/>	Pocket programme: Inside front cover	€ 3 750
<input type="checkbox"/>	Pocket programme: Inside back cover	€ 3 750
<input type="checkbox"/>	Pocket programme: Outside back cover	€ 3 750
Inter-session slides		
<input type="checkbox"/>	Inter-session slides: Whole Congress	€ 5 000
<input type="checkbox"/>	Inter-session slides: Monday 08 June 2026	€ 2 000
<input type="checkbox"/>	Inter-session slides: Tuesday 09 June 2026	€ 2 000
<input type="checkbox"/>	Inter-session slides: Wednesday 10 June 2026	€ 2 000
<input type="checkbox"/>	Inter-session slides: Thursday 11 June 2026	€ 2 000
<input type="checkbox"/>	Online abstracts advertising	€ 5 000
<input type="checkbox"/>	Bag inserts	€ 2 000
<input type="checkbox"/>	Question in the post-congress survey	€ 1 500

Dedicated mailing to Congress participants		
<input type="checkbox"/>	Pre-Congress mailing: Tuesday 02 June 2026	<b>SOLD</b>
<input type="checkbox"/>	Pre-Congress mailing: Wednesday 03 June 2026	<b>€ 6 000</b>
<input type="checkbox"/>	Congress mailing: Monday 08 June 2026	<b>€ 6 000</b>
<input type="checkbox"/>	Congress mailing: Tuesday 09 June 2026	<b>€ 6 000</b>
<input type="checkbox"/>	Congress mailing: Wednesday 10 June 2026	<b>€ 6 000</b>
Congress app - 1 push notification		
<input type="checkbox"/>	App push: Monday 08 June 2026	<b>SOLD</b>
<input type="checkbox"/>	App push: Tuesday 09 June 2026	<b>€ 3 000</b>
<input type="checkbox"/>	App push: Wednesday 10 June 2026	<b>€ 3 000</b>

<b>Meeting Rooms (Subject to Hungarian VAT at 27%)</b>		<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/>	Full duration of the Congress (08-11 June 2026)	<b>€ 5 000</b>
<input type="checkbox"/>	One day on _____ (insert date)	<b>€ 1 500</b>
<input type="checkbox"/>	Single rental slots (4 hours)	<b>€ 750</b>
<input type="checkbox"/>	Monday 08:00–12:00	<input type="checkbox"/> Wednesday 08:00–12:00
<input type="checkbox"/>	Monday 13:00–17:00	<input type="checkbox"/> Wednesday 13:00–17:00
<input type="checkbox"/>	Tuesday 08:00–12:00	<input type="checkbox"/> Thursday 08:00–12:00
<input type="checkbox"/>	Tuesday 13:00–17:00	

<b>Digital branding and advertising (General business-to-business VAT rules apply)</b>		<b>Rate (EXCL. VAT)</b>
Entrance foyer screen		
<input type="checkbox"/>	Entrance foyer screen: Whole Congress	<b>€ 5 000</b>
<input type="checkbox"/>	Entrance foyer screen: Monday 08 June 2026	<b>€ 2 000</b>
<input type="checkbox"/>	Entrance foyer screen: Tuesday 09 June 2026	<b>€ 2 000</b>
<input type="checkbox"/>	Entrance foyer screen: Wednesday 10 June 2026	<b>€ 2 000</b>
<input type="checkbox"/>	Entrance foyer screen: Thursday 11 June 2026	<b>€ 2 000</b>
Session foyer screen		
<input type="checkbox"/>	Session foyer screen: Whole Congress	<b>€ 2 500</b>
<input type="checkbox"/>	Session foyer screen: Monday 08 June 2026	<b>€ 1 000</b>
<input type="checkbox"/>	Session foyer screen: Tuesday 09 June 2026	<b>€ 1 000</b>
<input type="checkbox"/>	Session foyer screen: Wednesday 10 June 2026	<b>€ 1 000</b>
<input type="checkbox"/>	Session foyer screen: Thursday 11 June 2026	<b>€ 1 000</b>

Main foyer escalators branding		
<input type="checkbox"/>	Escalators ground to first level: Outside wall	€ 4 000
<input type="checkbox"/>	Escalators ground to first level: Inside wall	€ 2 000
<input type="checkbox"/>	Escalators first to second level: Inside wall	€ 2 000
<input type="checkbox"/>	Escalators second to third level: Inside wall	€ 2 000
<input type="checkbox"/>	Escalator railing upgrade <i>(only available for companies who purchase escalator branding)</i>	€ 750