



EACR  
2026

08 - 11 June | Budapest

# Innovative Cancer Science

Annual Congress of the  
European Association  
for Cancer Research

## EXHIBITION & SPONSORSHIP PROSPECTUS

Your company + our audience  
= better science

**IMPORTANT:** Hungarian VAT at 27% is chargeable on some items at the Budapest congress (exhibition stands and speaking slots) unless you have a Hungarian VAT registration. We understand that this VAT may be reclaimable by businesses in the EU by approaching the tax authority of their own Member State of establishment, and in some third countries (Leichtenstein, Switzerland, Norway, Serbia, Turkey, United Kingdom) by accessing [www.nav.gov.hu](http://www.nav.gov.hu).



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## EACR 2026: INNOVATIVE CANCER SCIENCE

We are delighted to invite you to join us at the next annual congress of the European Association for Cancer Research (EACR). The event has grown significantly in recent years, with record-breaking abstract submissions, attendee participation, and a fully booked exhibition hall.

In June 2026, we'll once again unite the global cancer research community, featuring renowned speakers and thought leaders who will share the latest advancements in the field. The Congress will serve as a dynamic forum for exchanging ideas, building connections, and inspiring new collaborations. Our lively exhibition space offers unparalleled networking opportunities and a chance to boost your organisation's profile on the international stage.

Within this prospectus, you'll find a wide array of exhibition and sponsorship options designed to meet varied goals and budgets. Whether you're interested in hosting a symposium, sponsoring delegate materials, or showcasing your brand through a booth or targeted outreach, there's a solution to fit your needs.

We look forward to welcoming you to Budapest as we continue working together to accelerate progress in cancer research.





# EACR 2026 AT A GLANCE

## KEY FACTS

Expected participants	2 500+	
Invited speakers	~75	
Field of expertise	Basic, preclinical, translational and clinical cancer researchers across the full breadth of fields	
Topics to be covered include	<ul style="list-style-type: none"> <li>Aging &amp; Inflammation</li> <li>Bioinformatics &amp; Computational Biology</li> <li>Biomarkers in Tissue &amp; Blood</li> <li>Cancer Genomics</li> <li>Carcinogenesis</li> <li>Cell Based Therapies</li> <li>Drug Resistance</li> <li>Drugging the RAS Pathway</li> <li>Drugging Tumour Suppressor Genes</li> <li>Epigenetics</li> <li>Experimental/Molecular Therapeutics, Pharmacogenomics</li> <li>Imaging the Tumour Microenvironment</li> <li>Immunotherapy</li> <li>Liquid Biopsies</li> <li>Making Cold Tumours Hot</li> <li>Mechanical Forces of Cancer</li> <li>Mechanism Based Clinical Trials</li> <li>Mechanisms of Tumour Metastasis</li> </ul>	<ul style="list-style-type: none"> <li>Metabolism &amp; Cancer</li> <li>Modelling Cancer</li> <li>Modulating the TME</li> <li>Molecular &amp; Genetic Epidemiology</li> <li>Precision Cancer Medicine in the Post Genomic Era</li> <li>Prevention &amp; Early Detection</li> <li>Radiobiology/Radiation Oncology</li> <li>Senescence, Dormancy &amp; Related Cell States</li> <li>Signaling Pathways</li> <li>Spatial Analysis of Tumours/Spatial Transcriptomics</li> <li>Targeting Mitochondria in Cancer</li> <li>Translational Research</li> <li>Tumour Evolution &amp; Heterogeneity</li> <li>Tumour Biology</li> <li>Meet the Editors</li> <li>Plus cutting-edge keynote lectures</li> </ul>

## WHO WILL ATTEND?

- Postgraduate students
- Postdoctoral researchers
- Senior-level scientists
- Principal Investigators
- Academic research community
- Researchers from industry
- Representatives of non-governmental organisations
- Clinicians
- Scientific media representatives
- Patient representatives

Your company + our audience  
= better science



# CONGRESS VENUE

## HUNGEXPO – BUDAPEST CONGRESS AND EXHIBITION CENTRE, HUNGARY

The largest exhibition and convention center in Hungary, Hungexpo Budapest serves as a major venue for a wide variety of exhibitions, trade shows and congresses, attracting thousands of visitors and hundreds of exhibitors. The centre has undergone major recent developments including pavilion renovations and the completion of a new congress center and reception building, enhancing its facilities and capacity to host international and domestic events.

Located in District X, Hungexpo is ideally placed for easy access to central Budapest through the M3 metro line and buses, and is only 12 minutes from the centre by taxi. While visiting, explore the rich history, stunning architecture, relaxing thermal baths and delicious local food.

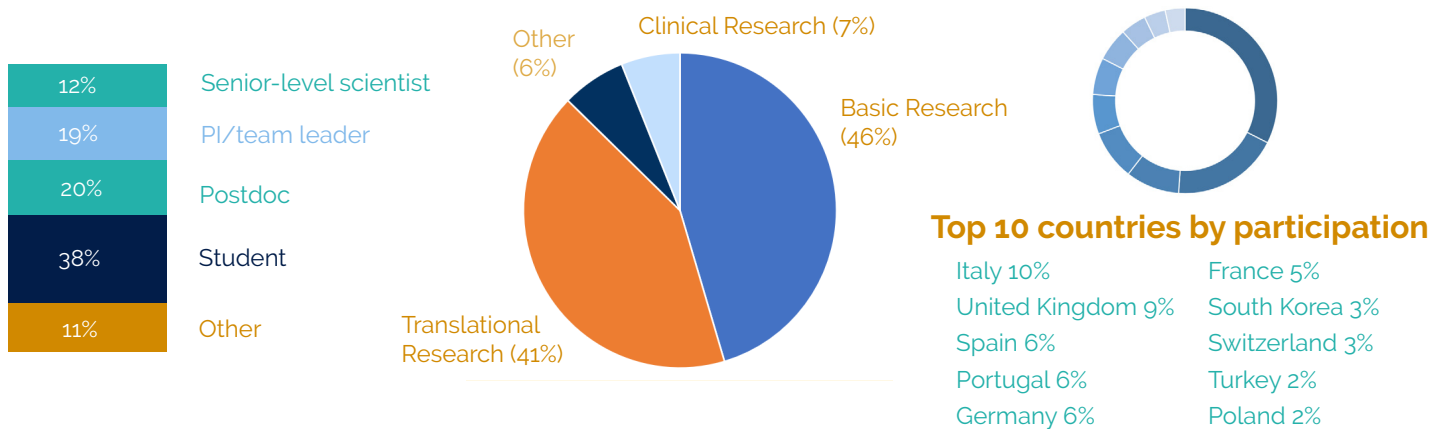


# A LOOK BACK AT THE LAST EACR CONGRESS

From 16-19 June 2025, the EACR held its annual congress in Lisbon, Portugal. Take a look at some statistics we gathered from the registration data and survey feedback.



## PARTICIPATION AND AREAS OF RESEARCH<sup>§</sup>



## FEEDBACK FROM PARTICIPANTS ON INDUSTRY PARTICIPATION\*

“really exciting exhibition area with industries and companies that facilitates scientific discussions and discovery of novel products”

“I loved the industry exhibitions, it was fascinating to see the innovations in lab technology”

“I like a lot the industry being active in EACR. It actually a very good bridging between industry and academia.”

## ABSTRACTS PRESENTED<sup>§</sup>

1732 posters presented      10 posters in the spotlight  
56 proffered paper presentations

Key to sources of data presented: § Congress data \*Participant survey after the Congress





## EXHIBITORS AT EACR 2025 IN LISBON

<ul style="list-style-type: none"><li>• 10x Genomics</li><li>• 2BScientific</li><li>• 3DHISTECH</li><li>• Abcam</li><li>• ABclonal Germany</li><li>• Active Motif</li><li>• Actome</li><li>• Agilent Technologies</li><li>• AIT Molecular Diagnostics</li><li>• Akoya Biosciences</li><li>• Aliri Bioanalysis</li><li>• AmberGen</li><li>• AACR</li><li>• ANGLE</li><li>• Arima Genomics</li><li>• ASKION</li><li>• Aspect Analytics</li><li>• ASPIC</li><li>• Axion BioSystems</li><li>• Biomarker Technologies</li><li>• BIOMEX</li><li>• biomodal</li><li>• Bio-Rad Laboratories</li><li>• Bio-Techne</li><li>• Bio X Cell</li><li>• Bruker Cellular Analysis</li><li>• Bruker Spatial Biology</li><li>• Budetec</li><li>• CancerTools.org</li><li>• Carl Zeiss Microscopy</li><li>• Collecta</li><li>• Cell Signaling Technology</li><li>• CellSorter Scientific</li><li>• Cellularis Biomodels</li><li>• CelVivo</li><li>• CleanNA</li><li>• Covaris Inc</li><li>• CTIBiotech</li><li>• CUSABIO Technology LLC</li></ul>	<ul style="list-style-type: none"><li>• Cytion</li><li>• Cytiva</li><li>• DNA Genotek</li><li>• e-BLOT Life Sciences</li><li>• ECACC</li><li>• EditCo Bio</li><li>• Element Biosciences</li><li>• EURO-BIOIMAGING ERIC</li><li>• ERBC</li><li>• European Research Council</li><li>• Excilone</li><li>• Fondazione AIRC</li><li>• FORMULATRIX</li><li>• FUJIFILM Wako</li><li>• Galatek</li><li>• GeneTex</li><li>• Genotic</li><li>• GenScript Biotech</li><li>• Grundium</li><li>• Hamamatsu Photonics</li><li>• HUABIO Research</li><li>• IDEXX BioAnalytics</li><li>• Illumina</li><li>• Inotiv</li><li>• InSphero</li><li>• InVivo BioTech Services</li><li>• InvivoGen</li><li>• LICORbio</li><li>• Lunaphore</li><li>• Macrogen Spain</li><li>• MDPI</li><li>• MedChemExpress</li><li>• MGI Tech</li><li>• Miltenyi Biotec</li><li>• Molecular Machines &amp; Industries</li><li>• Molecular Oncology</li><li>• Moleculent</li><li>• n6</li></ul>	<ul style="list-style-type: none"><li>• Nanjing Vazyme Biotech Co</li><li>• Nexco Analytics</li><li>• Novogene Europe</li><li>• NVision Imaging Technologies</li><li>• Olink Proteomics</li><li>• Omics Empower</li><li>• Oxford Nanopore Technologies</li><li>• Panome Bio</li><li>• Parse Biosciences</li><li>• PCR Biosystems</li><li>• Promega Biotech</li><li>• PromoCell</li><li>• Protavio</li><li>• Proteintech</li><li>• ProteoGenix</li><li>• Proteome Sciences</li><li>• QIAGEN</li><li>• QT Sense</li><li>• RainSure Scientific</li><li>• React4Life</li><li>• Revvity</li><li>• Standard BioTools</li><li>• STEMCELL Technologies</li><li>• Stilla Technologies</li><li>• SYNENTEC</li><li>• SYSY Antibodies</li><li>• TargetMol Chemicals</li><li>• Tecan</li><li>• Tethis</li><li>• The Mark Foundation</li><li>• Thermo Fisher Scientific</li><li>• Ultima Genomics</li><li>• VectorBuilder</li><li>• Velsera</li><li>• Worldwide Cancer Research</li></ul>
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# KEY DEADLINES AND CONTACTS

## KEY DEADLINES

### CONGRESS DATES

EACR 2026 Congress	<b>08-11 June 2026</b>
Advance programme available	<b>August 2025</b>
Abstract submission opens	<b>01 December 2025</b>
Abstract submission closes	<b>04 March 2026</b>

### REGISTRATION DEADLINES

Registration opens	<b>02 January 2026</b>
Early rate registration	<b>21 April 2026</b>
Regular rate registration	<b>18 May 2026</b>
Late/on-site rate registration	<b>19 May-11 June 2026</b>

### EXHIBITION DEADLINES

General sales open	<b>02 July 2025</b>
Early rate booking deadline	<b>24 November 2025</b>

### PRELIMINARY EXHIBITION SCHEDULE

Monday 08 June	<b>12:30-19:45</b>
Tuesday 09 June	<b>10:45-19:00</b>
Wednesday 10 June	<b>10:45-19:00</b>

## KEY CONTACTS

<b>CONGRESS ORGANISERS</b> New Way Management Email: <a href="mailto:eacr@newway-management.com">eacr@newway-management.com</a>	<b>SPONSORSHIP &amp; EXHIBITION SALES QUERIES</b> Steph Milsom EACR Marketing Officer Email: <a href="mailto:stephanie.milsom@eacr.org">stephanie.milsom@eacr.org</a>
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## VENUE AND ACCOMMODATION

<b>CONGRESS VENUE</b> 1101 Budapest, Albertirsai út 10. 1441 Budapest, Pf. 44. Phone: +36 1 263 6000 Website: <a href="http://hungexpo.hu">hungexpo.hu</a>	<b>HOTEL AND ACCOMMODATION AGENCY</b> <i>To be confirmed</i> Website: <a href="http://2026.eacr.org/accommodation">2026.eacr.org/accommodation</a>
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# EDUCATIONAL SUPPORT OPPORTUNITIES

## UNRESTRICTED EDUCATIONAL SUPPORT

(MINIMUM € 5 000)

Be recognised as a supporter of cutting-edge cancer research and education. Unrestricted educational support helps us shape a world-class Congress programme, giving participants access to the latest research, insights and opportunities to connect with peers from around the world.

Support can be in the form of a grant or sponsorship, depending on your requirements. Acknowledgement will be tailored according to the type and level of support.

## TRAVEL GRANT SUPPORT

(MINIMUM € 1 000)

At each EACR Congress, our Travel Grant Programme helps early-career researchers and participants from low- and middle-income countries to attend by covering registration, travel and accommodation costs.

By supporting travel grants, your company:

- Demonstrates a clear commitment to equity, inclusion and the next generation of cancer researchers
- Gains visibility in key Congress materials (printed programme, website, on-site signage)
- Is personally acknowledged in our communications with grant recipients
- Builds goodwill and brand association with talent from around the world

Your support makes a real difference – helping to create a more diverse, global and accessible Congress.

Please contact [stephanie.milsom@eacr.org](mailto:stephanie.milsom@eacr.org) to discuss.

# SPEAKING OPPORTUNITIES

(Subject to Hungarian VAT at 27%)

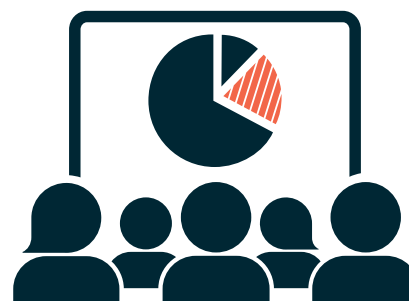
**In feedback from EACR 2024 Congress participants, 69% of survey respondents said they attended an industry session, with 42% saying they attended more than one.**

Industry speaking slots are **available to any company, even those not booking an exhibition space.** They enable you to directly liaise with our participants, introduce them to your products and services, and showcase your latest developments. We will help you to boost participation at the session through our own promotional channels. There will be the possibility to book, at your own expense, lunch and/or breakfast items to further encourage participation.

Each session is 45 minutes long. Back-to-back lunchtime slots in the same room may be purchased for a 1h45 session.

The programmes of all industry-sponsored speaking opportunities are subject to approval by the EACR. The content of these sessions should be scientific in nature.

See below for a list of available time slots.

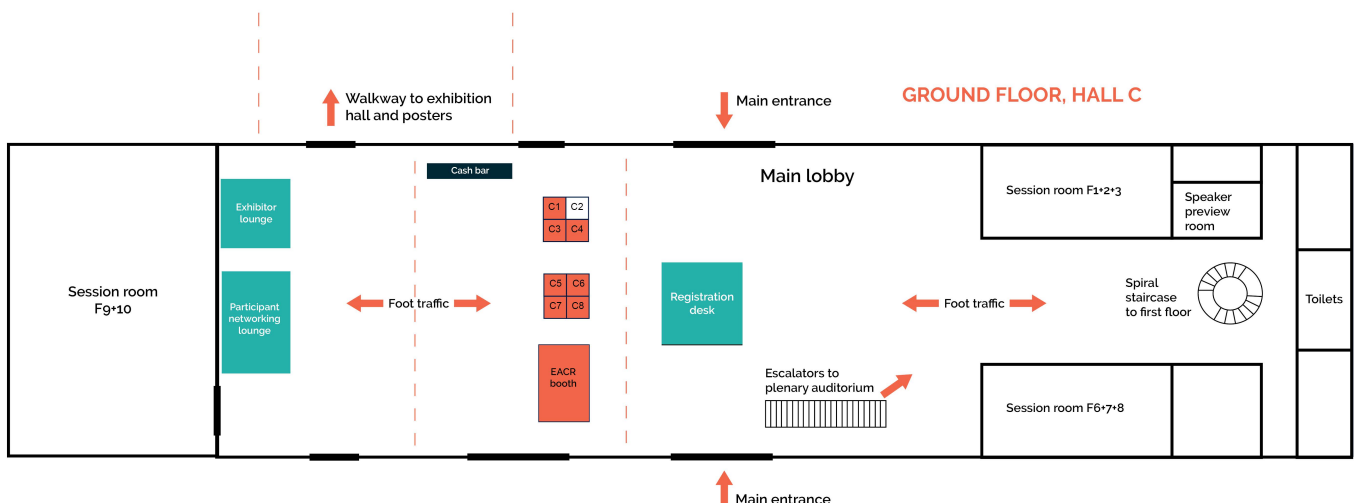


## INDUSTRY SYMPOSIA

Auditorium F1+F2+F3 • 540 | Auditorium F6+F7+F8 • 540 | Auditorium F9+F10 • 350

Monday 08 June 2026	Room & Capacity	Time	Rate (EXCL. VAT)
Industry Symposium 1 - Lunch	F1+F2+F3 • 540	12:15-13:00	<b>SOLD</b>
Industry Symposium 2 - Lunch	F9+F10 • 350	12:15-13:00	<b>SOLD</b>
Industry Symposium 3 - Lunch	F1+F2+F3 • 540	13:15-14:00	<b>SOLD</b>
Industry Symposium 4 - Lunch	F9+F10 • 350	13:15-14:00	<b>SOLD</b>
<b>Tuesday 09 June 2026</b>			
Industry Symposium 5 - Morning	F1+F2+F3 • 540	08:30-09:15	<b>SOLD</b>
Industry Symposium 6 - Morning	F6+F7+F8 • 540	08:30-09:15	<b>SOLD</b>
Industry Symposium 7 - Lunch	F1+F2+F3 • 540	13:30-14:15	<b>SOLD</b>
Industry Symposium 8 - Lunch	F6+F7+F8 • 540	13:30-14:15	<b>SOLD</b>
Industry Symposium 9 - Lunch	F9+F10 • 350	13:30-14:15	<b>SOLD</b>
Industry Symposium 10 - Lunch	F1+F2+F3 • 540	14:30-15:15	<b>SOLD</b>
Industry Symposium 11 - Lunch	F6+F7+F8 • 540	14:30-15:15	<b>SOLD</b>
Industry Symposium 12 - Lunch	F9+F10 • 350	14:30-15:15	<b>SOLD</b>
<b>Wednesday 10 June 2026</b>			
Industry Symposium 13 - Morning	F1+F2+F3 • 540	08:30-09:15	€ 8 000
Industry Symposium 14 - Morning	F6+F7+F8 • 540	08:30-09:15	<b>SOLD</b>
Industry Symposium 15 - Lunch	F1+F2+F3 • 540	13:30-14:15	<b>SOLD</b>
Industry Symposium 16 - Lunch	F6+F7+F8 • 540	13:30-14:15	<b>SOLD</b>
Industry Symposium 17 - Lunch	F9+F10 • 350	13:30-14:15	<b>SOLD</b>
Industry Symposium 18 - Lunch	F1+F2+F3 • 540	14:30-15:15	<b>SOLD</b>
Industry Symposium 19 - Lunch	F6+F7+F8 • 540	14:30-15:15	€ 12 000
Industry Symposium 20 - Lunch	F9+F10 • 350	14:30-15:15	<b>SOLD</b>

Programme updates may affect symposia timings but the length of the speaking slots will not change.



Industry symposia include:

- Room rental & standard setup (theatre-style with stage, lectern and speaker table).
- AV equipment and services: amplification, data projection, AV technician.
- Use of the speaker preview room for industry symposium faculty.
- Publication of the industry symposium programme on the Congress website.
- Use of the Congress logo on invitations and promotional documentation.
- One-time promotion of the symposium in a special email sent by the EACR to all registered participants.

Please note the final industry symposium programme must be received by the Congress organisers on or before the deadline of 23 March 2026.

*Note: Cancelling your exhibition space will result in the cancellation of your industry symposium.*

## INDUSTRY SPOTLIGHTS

An industry spotlight session provides the opportunity for you to increase your exposure during the Congress by hosting a 15-minute talk directly on the exhibition floor. The industry spotlight sessions can be used as a promotional presentation or activity, highlighting specific products or services. Sessions are scheduled during the welcome reception or in Congress coffee breaks to ensure high attendance, as no other sessions are taking place during these times.

The industry spotlight sessions will take place in the 'Spotlight area' within the exhibition and must be open to all registered Congress participants. All attendees of the industry spotlight sessions will be required to be in possession of a Congress badge. These sessions are available only to those booking exhibition space.

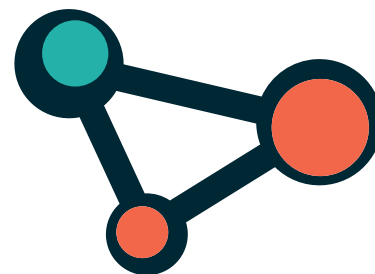
Monday 08 June 2026	Time	Rate (EXCL. VAT)
Industry Spotlight: Welcome reception	18:50-19:05	<b>SOLD</b>
Industry Spotlight: Welcome reception	19:15-19:30	<b>SOLD</b>
Tuesday 09 June 2026		
Industry Spotlight: Coffee break 1	11:10-11:25	<b>SOLD</b>
Industry Spotlight: Poster session 1	17:10-17:25	<b>SOLD</b>
Wednesday 10 June 2026		
Industry Spotlight: Coffee break 2	11:10-11:25	<b>SOLD</b>
Industry Spotlight: Poster session 2	17:10-17:25	<b>SOLD</b>

Industry spotlight sessions include:

- Rental of the spotlight area and standard setup (stage & lectern).
- Flat and tiered seating as well as standing space for the audience.
- AV equipment and services: amplification, data projection, AV technician.
- Publication of the programme on the Congress website.
- Use of the speaker preview room.
- Use of Congress logo on invitations and promotional documents
- One-time promotion of the industry spotlight session in a special email sent to all registered delegates.



*Note: Cancelling your exhibition space will result in the cancellation of your industry spotlight.*



# EXHIBITION

## WHY EXHIBIT AT EACR 2026?

The opportunity to exhibit is an integral part of the Congress and the exhibition area will be a major hub of activities. Exhibiting gives you an edge and enables you to engage with the passing trade of existing and potential customers as they walk past. We have designed the exhibition layout to ensure the highest level of exposure to participants.

The size of the exhibition hall allows us to combine it with posters as well as catering services during coffee breaks and lunch, attracting participants to the exhibition. A welcome reception with complimentary refreshments will be held on the evening of the first day in the exhibition hall.

## PRELIMINARY EXHIBITION SCHEDULE

Monday 08 June	<b>12:30-19:45</b>
Tuesday 09 June	<b>10:45-19:00</b>
Wednesday 10 June	<b>10:45-19:00</b>

## EXHIBITION RATES (Subject to Hungarian VAT at 27%)

Package	Rate per 9 sqm (EXCL. VAT)
<b>Early rate ALL-INCLUSIVE (price per 9 sqm)</b> (Signed booking form received by 24 November 2025) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	<b>SOLD</b>
<b>Early rate SPACE-ONLY (price per 9 sqm - minimum booking: 18 sqm)</b> (Signed booking form received by 24 November 2025) Designed for companies wanting to create a bespoke stand construction. Includes no materials or construction. You will be required to install carpet, a stand structure, and submit construction plans in advance.	<b>SOLD</b>
<b>Late rate ALL-INCLUSIVE (price per 9 sqm)</b> Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	<b>SOLD</b>
<b>Late rate SPACE-ONLY (price per 9 sqm - minimum booking: 18 sqm)</b> Designed for companies wanting to create a bespoke stand construction. Includes no materials or construction. You will be required to install carpet, a stand structure, and submit construction plans in advance.	<b>SOLD</b>
<b>Not-for-Profit ALL-INCLUSIVE (9 sqm) (limit of 10 available)</b> Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	<b>SOLD</b>

Space allocation will be made on a first-come, first-served basis. A completed booking form including full invoicing details is required to ensure reservation of a desired location. Space allocations will be made in the order in which completed application forms are received. See the booking form for full instructions.

The minimum exhibition space is 9 sqm for all-inclusive stands, 18 sqm for space-only bookings. Only multiples of 9 sqm may be purchased.

Diamond and Gold EACR Industry Partners benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. To find out more about EACR Industry Partnerships, please contact the EACR Communications and Marketing Team through the [EACR website](#).

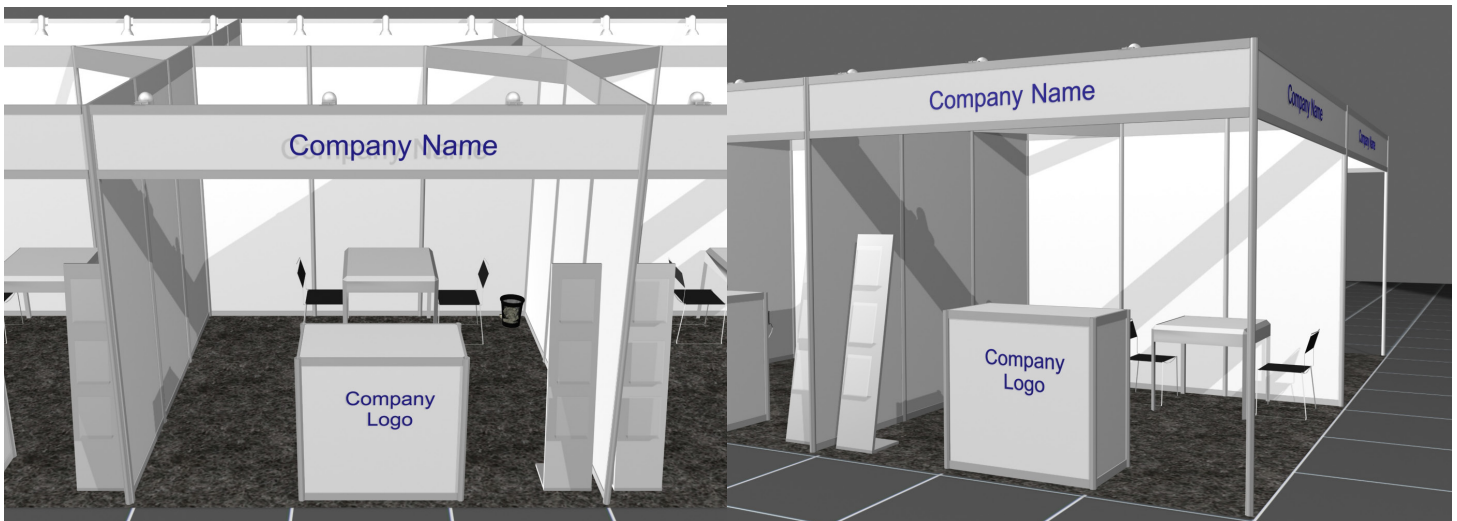
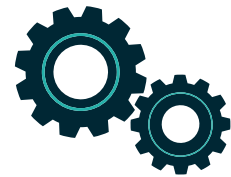


## WHAT'S INCLUDED

ALL-INCLUSIVE	SPACE-ONLY
<ul style="list-style-type: none"> <li>• 2 full-Congress registrations per 9sqm booked, with access to scientific sessions</li> <li>• Shell scheme walls</li> <li>• Carpet</li> <li>• 1 counter with graphics included</li> <li>• 1 counter stool</li> </ul>	<ul style="list-style-type: none"> <li>• 1 table</li> <li>• 2 chairs</li> <li>• Brochure rack</li> <li>• Rubbish bin</li> <li>• Electricity socket</li> <li>• Lighting</li> <li>• Fascia sign</li> <li>• Initial cleaning</li> </ul> <p>• 2 full-Congress registrations per 9sqm booked, with access to scientific sessions</p> <p>• Allocated space only</p> <p>• <b>NO</b> walls, carpet, electricity, furniture</p> <p><i>You must construct your stand, purchase carpet and furniture yourself, and provide plans in advance.</i></p>

## EXHIBITOR SUPPORT

- Exhibitor lounge with drinks and snacks available.
- The opportunity to purchase lead retrieval services upon booking.
- Listing as an exhibitor on the website prior to the Congress with link to the company website.
- Listing and profile in the 'Industry Support and Exhibition' section of the Congress app.
- Company name on exhibition signage during Congress.
- Listing as an exhibitor on the Congress app.



Final design may vary from the above renderings.





## OPTIONAL EXTRAS

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### EXHIBITION ONLY PASSES

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.
- Each 9 sqm exhibition stand includes two full-Congress registrations, with full access to scientific sessions.
- Exhibition-only passes give access to the exhibition hall only, they do not give access to scientific sessions. Exhibition-only passes may be purchased via the exhibitor dashboard (*available early 2026*).
- Additional full-Congress registrations are available to purchase through the [Congress website](#) at the industry rate if you have additional representatives who would like to attend the scientific sessions.

Exhibition-only pass  
*(no access to the scientific sessions)*

**€ 150 / pass (EXCL. VAT)**

### CONGRESS CELEBRATION TICKETS

- All exhibitors are welcome to attend the Congress Celebration, an update on the traditional Congress Dinner, upon purchase of a ticket.
- This event will take place on the evening of Wednesday 10 June. Venue to be announced soon.

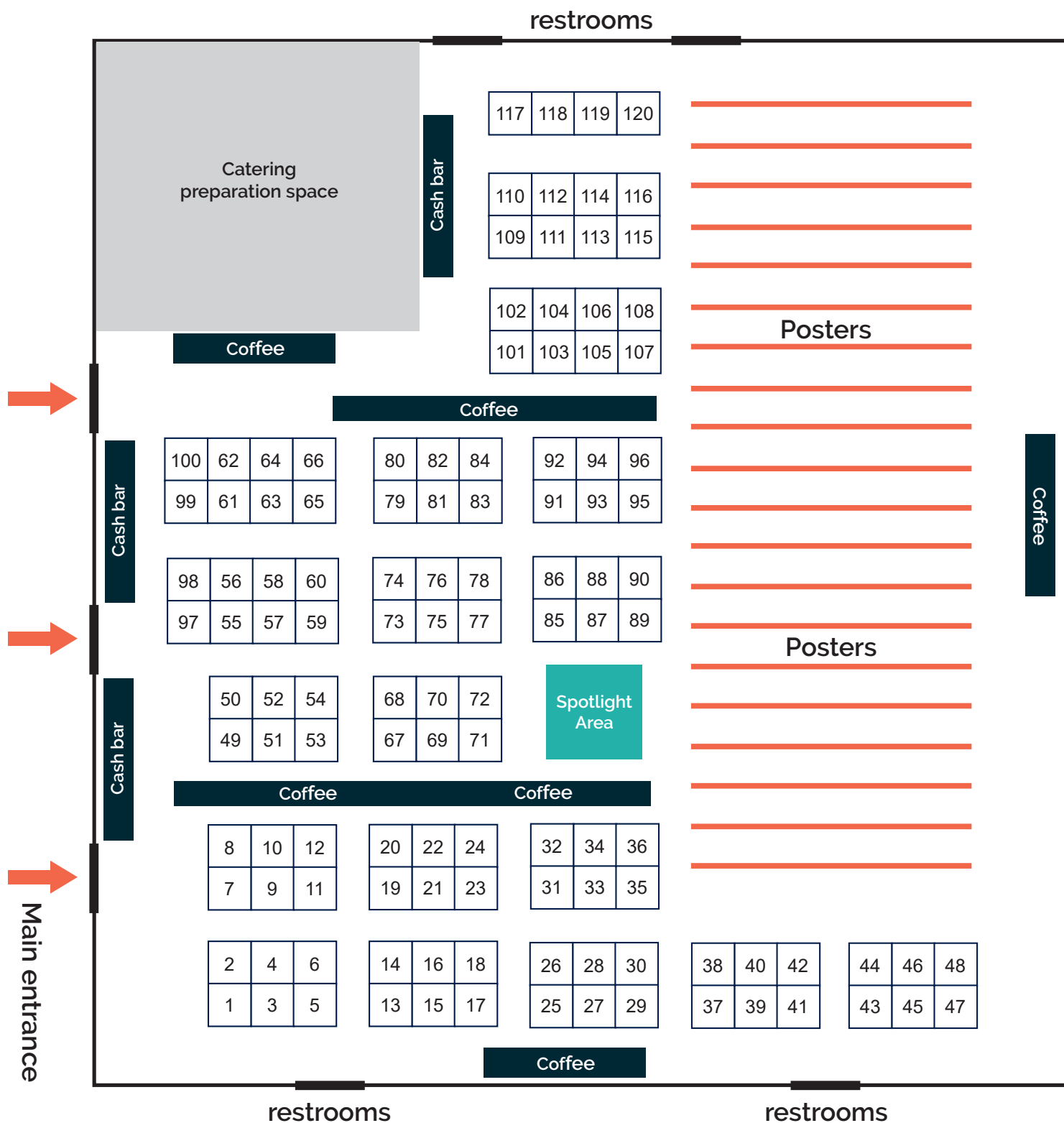
Congress Celebration ticket

**€ 85**

## EXHIBITION FLOOR PLAN

For current stand availability, please see the [regularly updated exhibition floor plan here](#).

The exhibition will take place on ground level, sharing a hall with the scientific posters and catering. It will be in a building opposite the session rooms and registration area, linked by an attractive outdoor seating area.



← Session rooms, registration and EACR stand are in the building directly opposite the marked entrance

# SPONSORSHIP OPPORTUNITIES

(General business-to-business VAT rules apply)

## CONGRESS MATERIALS

The EACR is responsible for production and will cover this cost (with the exception of pens and notepads).

### Participant bags

**SOLD**

Exclusive sponsorship of the official EACR 2026 participant bag with your company name and logo printed in one colour.

#### Exclusive – limited to 1 sponsor only

- The participant bag may contain the EACR 2026 Pocket Programme, next Congress announcement, a notebook, a pen and some inserts.
- Distributed to all participants on site.

In addition to the sponsor logo, the Congress bags will also carry the Congress branding.



**€ 4 000 (EXCL. VAT)**

### Seating cubes

These popular seating cubes allow participants to take a break or watch the spotlight sessions while your company message gains optimal visibility.

#### Exclusive – limited to 1 sponsor only

- Company logo displayed on 2 sides, based on a one-colour printing technique – the seating cubes will be co-branded with EACR branding on the other 2 sides.
- 250 seating cubes will be spread throughout the Congress centre for maximum visibility, including the spotlight area and in the Exhibition.



### Congress lanyards

**SOLD**

Exclusive sponsorship of the official EACR 2026 lanyards with your company name and logo distributed to all participants.

#### Exclusive – limited to 1 sponsor only

- The highly visible lanyards are worn by participants throughout the Congress

In addition to the sponsor logo, the Congress lanyards will also carry the Congress branding.



### Exclusive provision of pens & notepads

**€ 3 000 EACH (EXCL. VAT)**

Send pens and/or notepads to be provided to all participants. Ship your own designs, new or existing. They do not need to include Congress branding, but that would be a nice addition.

#### Exclusive – limited to 1 company for each item

- Placed in every participant bag and distributed to all attendees on site

Congress pens	<b>€ 3 000</b>
Congress notepads	<b>€ 3 000</b>

## Re-usable water bottles

unavailable

The official Congress water bottles are made from sugarcane, a sustainable alternative to plastics. Participants will appreciate how this helps reduce single-use plastics at the Congress.

### Exclusive – limited to 1 sponsor only

- Company logo printed alongside Congress branding and the host city skyline on the official Congress water bottles.
- Distributed to all participants on site. A voucher will be included in the participant bag, which can be exchanged for a bottle at the designated area.
- Re-fillable from on-site dispensers during the congress, which can also be sponsored (*see below*)



## Water dispensers

€ 2 000 (EXCL. VAT)

Sponsorship of water dispensers is a cost-effective way to place your corporate branding where all participants will see it, as well as supporting efforts to minimise single-use plastics at the Congress.

### Exclusive – limited to 1 sponsor only

- Your logo will appear on 5 water dispensers strategically placed throughout the Congress venue.



## CONGRESS SERVICES

### Charging stations

unavailable

Place your company branding on the EACR 2026 charging towers. These contain mini-lockers for participants to leave their devices to charge. They will be made available for participants to use free of charge.

### Two available

- Your branding will appear on both sides of the charging tower, which will be placed prominently in the Congress hallways.

### Meeting huts

unavailable

Place your company branding on the EACR 2026 meeting huts. These private nooks offer participants the perfect space for small meetings or private work or charging their devices. They will be made available to use free of charge.

- Your branding will appear on both sides of the hut and on the table leg. The hut will be placed prominently in the Congress hallways.

1 Hut	€ 2 600
4 Huts (exclusive)	€ 10 000



### Congress app

€ 5 000 (EXCL. VAT)

Showcase your brand to participants by sponsoring the Congress app. A cost-effective, quick, and easy way to reach your target audience, the app will provide participants with everything they need to navigate the Congress on their smartphone or tablet. Sponsoring the app will ensure your logo and brand is visible to Congress participants every time they open the app to navigate the Congress.

### Exclusive – limited to 1 sponsor only

- Your logo will appear on the app start-up screen.

### Professional headshot station

€ 10 000 (EXCL. VAT)

Give participants the opportunity to take professional photos that they can use on business cards, social media, and professional CVs. They will appreciate this free feature and associate the opportunity with your company long after the Congress has finished.

The station will be located in the exhibition hall during exhibit hours.

#### Exclusive – limited to 1 sponsor only

- Support will be recognised with signage at the entrance to the headshot station with 'Supported by...' and your company logo.
- Literature table exclusive to you.



### Poster area

€ 10 000 (EXCL. VAT)

Sponsorship of the poster area will place your company logo amongst the most cutting-edge research happening right now; an active area of footfall, particularly during the scheduled poster defence and viewing sessions.

#### Exclusive – limited to 1 sponsor only

- Your logo will appear prominently on signage throughout the poster area.

### Wi-Fi

€ 5 000 (EXCL. VAT)

Help us connect participants to peers and colleagues both in and outside the Congress. Wi-Fi will be available in all session rooms and public areas, enabling participants to network and discuss EACR 2026 via the Congress app (see above) and social media

#### Exclusive – limited to 1 sponsor only

- Your logo and a link to your website will appear on the Wi-Fi landing page.



### Registration kiosks

€ 5 000 (EXCL. VAT)

Catch participants' eye as soon as they walk through the door by branding the Scan & Go registration kiosks with your logo.

#### Exclusive – limited to 1 sponsor only

- Your logo will be featured on four registration kiosks in the registration area alongside the official Congress branding.



### EACR networking lounge

€ 10 000 (EXCL. VAT)

Sponsor a space for EACR 2025 participants to network between sessions. Branding this area is a great way to get exposure for your company and align with our aim to connect researchers and enable scientific collaboration across borders and disciplines.

#### Exclusive – limited to 1 sponsor only

- Your logo will appear prominently around the lounge and the support recognised during promotion of the lounge.



# ADVERTISING OPPORTUNITIES

(General business-to-business VAT rules apply)

## Pocket programme

€ 3 750 (EXCL. VAT)

Opportunity for an advertisement to be placed on the covers of the printed pocket programme.

Inside front cover	€ 3 750
Inside back cover	€ 3 750
Outside back cover	€ 3 750

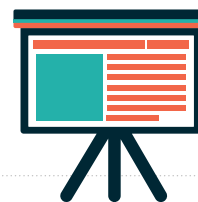
## Inter-session slides

FROM € 2 000 (EXCL. VAT)

Many participants remain in the session rooms after talks have finished to make notes or catch up on work. Get your company's message in front of them.

- Maximum of ten companies displayed per day
- Slides should be sent to the EACR in 16:9 PowerPoint format

Material should be provided by the sponsor and approved by the EACR.



Whole Congress	€ 5 000
1 day (Monday/Tuesday/Wednesday/Thursday)	€ 2 000

## Online abstracts advertising

€ 5 000 (EXCL. VAT)

- Banner advertisement with a link prominently featured with the online abstracts.
- Support recognised in promotion of the online abstracts.

## Bag inserts

€ 2 000 (EXCL. VAT)

Bag inserts will be provided to each participant within the official Congress bags. This could be a flyer or something more creative, such as a voucher for a free gift that can be redeemed at your exhibition stand.

- Maximum of 2 pages of A4 (4 sides)
- Limited to 10 companies

Materials should be provided by the sponsor and approved by the EACR.

## Dedicated mailing to delegates

€ 6 000 (EXCL. VAT)



Communicate with delegates via a one-time email sent on your behalf to all participants (approx. 2500+). Is there anything you want to say to our audience?

**Exclusive sponsor per day (now available on Monday, Tuesday, and Wednesday during the Congress)**

- Content provided by the sponsor and sent by the Congress organisers.

## Congress app - 1 push notification

€ 3 000 (EXCL. VAT)

Communicate with participants via a one-time message sent through the app to all attendees (approx. 1500 app users). Do you have key messages you want to share?

**Exclusive sponsor per day (now available on Monday and Wednesday)**

- Message will include an image (banner/logo) and up to 100 words of text.



**Question in the post-Congress survey**

**€ 1 500 (EXCL. VAT)**

Let us help you with your market research! A unique opportunity to ask delegates a question of your choice in the post-Congress survey. At EACR 2024, over 590 participants completed this survey. The anonymised answers will be shared within a month of the Congress.

**Advertising at the congress centre**

**PRICE ON REQUEST (EXCL. VAT)**

Opportunities are available to advertise inside and outside the venue. These spaces will be shared with Congress branding and offer the perfect opportunity to maximise your company's visibility and brand reach amongst Congress participants and even the general public.



*Escalators to plenary sessions  
- Laminated vinyl sticker*



*Main entrance - Laminated blackout window sticker*



*Digital signage next to the registration hall*

Above are examples of potential advertising locations at the EACR 2026 venue in Budapest. Other options may be available on request

If you are interested in advertising space at the Congress venue, please contact the EACR's Marketing Officer [stephanie.milsom@eacr.org](mailto:stephanie.milsom@eacr.org).





# MEETING SPACES

(Subject to Hungarian VAT at 27%)

## MEETING ROOMS

FROM € 750 (EXCL. VAT)

A number of meeting rooms are available for rental by companies supporting the Congress. The rooms are available for a range of rental periods:

Full Congress duration (08-11 June 2026)	€ 5 000
One full-day rental	€ 1 500
Single rental slot (4 hours)	€ 750

*Please note: Audio-visual equipment and catering services are not included in the above rates but can be arranged directly with the Congress venue. Contact details will be shared in the EACR 2026 exhibitor manual.*

Meeting rooms are closed rooms for business meetings only and may not be used to exhibit your company's products or to organise activities such as press conferences, industry symposia, educational and Meet-the-Expert sessions, or as hospitality suites. All persons requiring access to the meeting room need to be duly registered to the Congress and have a valid Congress badge (industry, delegate, or day badge).

# CODES OF PRACTICE

All exhibitors and sponsors at EACR 2026 are responsible for adhering to any relevant Hungarian and European codes of practice.

The EACR will be applying through the Eucomed conference vetting system:

MedTech Europe – Represents the European Medical Technology Industry:

[www.ethicalmedtech.eu/medtech-codes](http://www.ethicalmedtech.eu/medtech-codes)

# PRELIMINARY PROGRAMME

You can view the full scientific programme on the Congress website at [2026.eacr.org/programme](http://2026.eacr.org/programme).

